



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Palm Media
1924 Ferdinand St
Miami, FL 33134

Contract # 1350433

Schedule Dates 08/06/12-08/14/12
Advertiser Jaime Goodman Circuit Court Judge 9 (73455)
Agency Palm Media (13008)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name Garcia,Jeff
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Mario Jaramillo
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,342.50
Net Total \$7,607.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	34	\$8,950.00
Grand Total:	34	\$8,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/06/12-08/10/12	4	:30	5:58A- News-CBS 12 News This Morning 6a		1	1	1	1	1			5	\$150.00	\$750.00	West Palm Beach (WPEC)		8/3/12
2.0	Normal Line / SPOT	08/06/12-08/10/12	4	:30	7A- CBS-CBS This Morning		1	1	1	1	1			5	\$140.00	\$700.00	West Palm Beach (WPEC)		8/3/12
3.0	Normal Line / SPOT	08/06/12-08/10/12	3	:30	10:58:11A- CBS-The Price Is Right		1		1		1			3	\$275.00	\$825.00	West Palm Beach (WPEC)		8/3/12
4.0	Normal Line / SPOT	08/07/12-08/09/12	3	:30	10A- CBS-Lets Make a Deal			1		1				2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/3/12
5.0	Normal Line / SPOT	08/06/12-08/10/12	3	:30	11:58:41A- News-WPEC CBS 12 News at Noon		1		1		1			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/3/12
6.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	5:30A- South Florida Business Report								1	1	\$45.00	\$45.00	West Palm Beach (WPEC)		8/3/12
7.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	6:28:35P- CBS-Evening News				1		1			2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/3/12
8.0	Normal Line / SPOT	08/08/12-08/09/12	3	:30	5:58P- News-WPEC CBS 12 News at 6p				1	1				2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/3/12
9.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8:58A- CBS-News Sunday Morning								1	1	\$325.00	\$325.00	West Palm Beach (WPEC)		8/3/12
10.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	10:28:56A- CBS-Face the Nation								1	1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Palm Media
1924 Ferdinand St
Miami, FL 33134

Contract # 1350433

Schedule Dates 08/06/12-08/14/12
Advertiser Jaime Goodman Circuit Court Judge 9 (73455)
Agency Palm Media (13008)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name Garcia,Jeff
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Mario Jaramillo
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,342.50
Net Total \$7,607.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	34	\$8,950.00
Grand Total:	34	\$8,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	5:58A- News-CBS 12 News This Morning 6a		1	1						2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/3/12
12.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	7A- CBS-CBS This Morning		1	1						2	\$140.00	\$280.00	West Palm Beach (WPEC)		8/3/12
13.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	11:58:41A- News-WPEC CBS 12 News at Noon		1	1						2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/3/12
14.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	5:58P- News-WPEC CBS 12 News at 6p		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/3/12
15.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	6:28:35P- CBS-Evening News		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/3/12
16.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	11:00:50P- News-WPEC CBS 12 News at 11p		1							1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: